



OFFICE OF THE DEAN, ACADEMIC AFFAIRS
ADIKAVI NANNAYA UNIVERSITY
RAJAMAHENDRAVARAM

ANUR/Pre-Ph.D./Syllabi/2022/T2/3

Date: 11-05-2022

PROCEEDINGS OF THE VICE-CHANCELLOR

Sub:- ANUR- AA - Pre-Ph.D – Commerce and Management Studies - Syllabi –Model Question Papers and List of Paper Setters/Evaluators – Approved – Orders –Issued.
Ref :- Lt.No. ANUR/UCAC/Pre.Ph.D Syllabi, dated 02-05-2022 of The Principal, UCAC, AKNU.
Read:- Note orders of the Vice-Chancellor dated 10.05.2022.

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ORDERS

With reference to the subject, having considered the Departmental Research Committee recommended syllabi of Commerce and Management Studies, the Vice-Chancellor has approved the Pre-Ph.D. Syllabus, Model Question Papers, Paper Setters/Evaluators for the Research Scholars of the Department as given below.

S. No.	Name of the Ph.D Scholar	Paper -I	Paper -II (Student concerned Research Specialization)
1	Dake Pranavi	Recent Advances in Management Studies and Research Methodology	Human Resource Management, ITDA and Panchayat System
2	Badugu Madhu Babu		Digital Marketing on Consumer Behaviour
3	Geddam Pavan Kumar		Principles & Practices of Total Quality Management
4	Srinivasu Karri		Services Marketing & CRM
5	Rama Haritha Iduri		Performance of Self-help groups
6	K. Rammohan Reddy		E-Waste Management
7	Kannuru Satish		Digital Marketing on Consumer Behaviour
8	Dakkumalla Haleena		Human Resource Management
9	Madan Sekhar Murri		Supply Chain Management & Services Marketing
10	Krishna Babu Sambaru		Services Marketing & CRM
11	Karri Manikanteswara Reddy		Climate Finance Markets and Services
12	K. Suresh Kumar		Services Marketing & CRM
13	Venkata Rao Valluri		Non Performing Assets Management
14	S Linga Reddy		HR Analytics
15	Shaik Rahim Basha		Organisational Behaviour
16	Suresh Parla		Micro, Small and Medium Enterprises Management
17	Rapolu Bhavan Rushi		Human Resource Management

The fact be reported to the Academic Senate/Executive Council for ratification.

(BY ORDER)

(P.SURESH VARMA)
Dean, Academic Affairs